

# ZBB INITIATIVE

## TITLE

Aardvark Delivery Van

- THRESHOLD
- CURRENT
- BLENDED
- FUTURE

PRIORITY  
**6**

<b>PURPOSE</b>	In this fiscal year we will retain the leased Aardvark cargo van.
<b>SCOPE</b>	This one van is adequate for the job. No additional expense is foreseen in this category for the fiscal year
<b>OBJECTIVE</b>	The van is utilized to pick up inventory at local suppliers and to deliver finished good to local clients.

<b>Description:</b>	This initiative includes all costs associated with the van, including licensing, maintenance, insurance, fuel and washing/detailing

<b>Organizational benefit:</b>	Provides the means to save a substantial amount of shipping costs while also providing convenience, an ability to expedite material movement when necessary, and a measure of advertising while on the road.

<b>Contingent Initiatives:</b>	None! This initiative assumes the ongoing operations of the business within its defined scope and projected sales volume.

### Associated costs:

		<i>One time</i>	<i>Recurring</i>	<i>Frequency</i>
	<i>Personnel</i>	\$ -	\$ -	
	<i>Facilities</i>	\$ -	\$ -	
	<i>Equipment</i>	\$ -	\$ 473.00	Monthly
	<i>Goods</i>	\$ -	\$ -	
	<i>Services</i>	\$ -	\$ -	
	<i>Marketing</i>	\$ -	\$ -	
<i>Other*</i>	Insurance & Licensing	\$ 840.00	\$ -	Annually
<i>Other*</i>	Maintenance & Fuel	\$ -	\$ 305.00	Monthly
<i>Other*</i>		\$ -	\$ -	
	<b>Total Annual</b>	\$ 840.00	\$ 778.00	

<b>Estimated Annual Cost Benefit</b>	\$ 18,000.00
<b>Minus: Total Annual Initiative Costs</b>	\$ 10,176.00
<b>TOTAL NET COST BENEFIT</b>	<b>\$ 7,824.00</b>